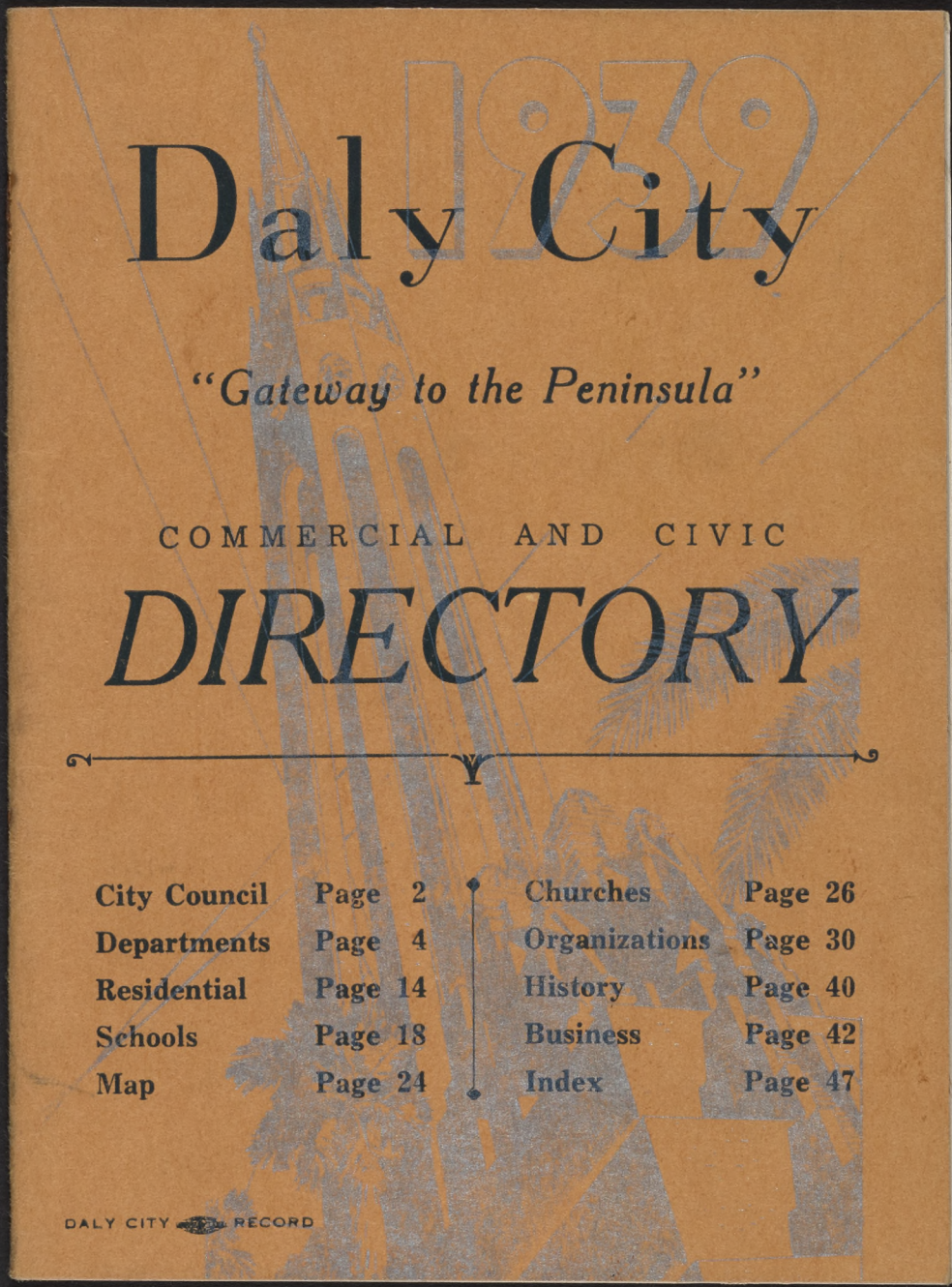

1939 Daly City

"Gateway to the Peninsula"

COMMERCIAL AND CIVIC

DIRECTORY

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DALY CITY RECORD

Phone DEl. 5631 6235 Mission St.

MISSION CREAMERY

"Our Mission is to Please"

Full Line of Grade "A" Dairy Products - Fresh Daily

ASSURE YOURSELF OF FRESH MILK BY HAVING IT DELIVERED STRAIGHT FROM OUR PASTEURIZING PLANT

SPECIAL DELIVERIES LEAVE PLANT EVERY HOUR UNTIL 6 P. M. WITH FRESHLY PASTEURIZED MILK AND OTHER DAIRY PRODUCTS

Patronize Home Industry

PHONE US — FREE DELIVERY

DALY CITY

"Gateway to the Peninsula"

COMMERCIAL AND CIVIC

DIRECTORY

1939

In presenting this, our first edition of the Daly City Commercial and Civic Directory, we desire to express our sincere gratitude for courteous treatment, hearty cooperation, and generous patronage extended, and trust that the result of our efforts will prove to be adequately serviceable. In publishing this issue we have taken pride in giving a progressive auxiliary newspaper service and have sincerely attempted to picture in outline Daly City as it is today.

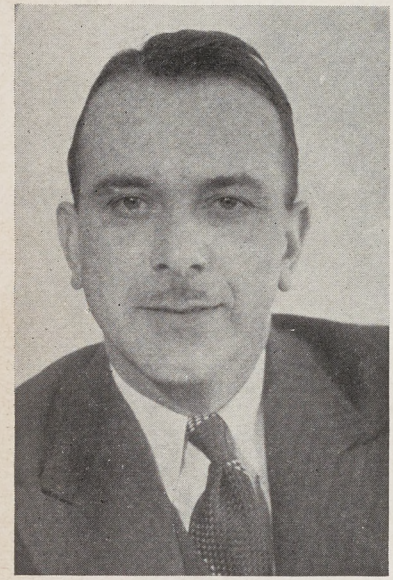
Respectfully,

Daly City Record
Albert H. Boynton,
Publisher

VITAL STATISTICS

Area: 1.079 square miles
Location: Adjoining San Francisco on the south
Population: 1911—2,000; 1920—3,779; 1930—7,838; 1939—12,000 (approx.)
Government: Board of five councilmen
Assessed Valuation, 1938:
Real Estate: $2,094,100
Improvements: $3,903,771
Personal Property: $168,615
Tax Rate: 80 cents, original municipality; 77 cents, annex 2 and 3
Number of Registered Voters, October, 1938: 4,584
Number of Families: 3,400
Retail Area: Shopping section, 10 blocks; trading area, 4 miles
Total Area of Parks and Playgrounds: 33 acres
Total Valuation of Water Works: $450,000
Total Valuation of New City Hall: $61,800
Post Office Receipts, 1938: $17,500
Business Houses: 250
Churches: 5
Grade Schools: 6
High Schools: 1
Banks: 2
Theaters: 1

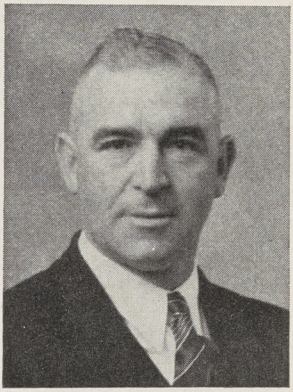
City Council - Daly City



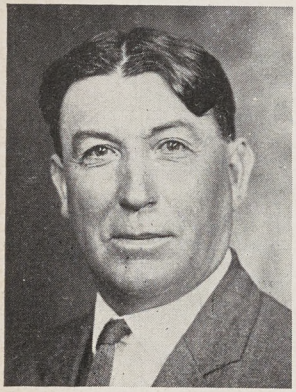
Mayor Paul G. Selmi

Daly City's municipal government is administered by a board of councilmen consisting of five members elected alternately for a term of four years.

The councilmen meet in regular session the second and fourth Monday evenings of each month.



Councilman
Edmund Cavagnaro



Councilman
John Fahey

Councilman
Henry Sundermann

Councilman
Julius Twesten

City Hall - Daly City

Wellington Avenue and Irvington Street

To serve the needs of a rapidly expanding community, Daly City is constructing a new city hall this year. Built at an approximate cost of $61,800, the new edifice will be a two-story, modernistic structure of reinforced concrete.

Main floor will house city clerk, water department, building inspector, street department, and police offices. The lower floor will provide for a three-cell fire-proof jail, large store rooms and a vault.

Located on the upper floor will be a large civic auditorium, caucus room for council, justice court and public lobby.

The old city hall, located on the same site, had been in use since 1914.

The new building is being constructed as a PWA project. When completed, this splendid city hall will be a fitting symbol of Daly City's growing civic life.

Daly City Fire Department

Day or Night - Phone RAndolph 4212

Five years before the incorporation of the city of Daly City, a handful of volunteers organized a little bucket brigade known as the "Vista Grande Fire Department." In 1908 its name was changed to the "Daly City Fire Department." By 1914 the first piece of motor-driven apparatus had been acquired.

Since then the department has grown with the community until now seventy-two trained firemen and six motor-driven apparatus stand ready to rush aid to any point in the city. There are six large firehouses, located at strategic points, assuring residents of the utmost in modern fire and life protection.

The organization was changed from the status of a volunteer to a call department in 1935 by a city ordinance providing a compensation scale for firemen. The ordinance also provided for the present set-up of six companies of twelve men each, with regular city employees responding to alarms.

Besides active fire-fighting and rescue work, the department engages in routine drill and inspection of apparatus, supervises public gatherings, regulates fire hazards, and maintains equipment and training for first aid emergency calls.

In line with the work of the fire department is the Daly City Fire Alarm system. This department, separate from the fire department organization, was inaugurated in 1920 and consists of 45 alarm boxes conveniently located, a battery station near the city hall, and connections with the police department. The entire system operates automatically.

Because of the rapidity and efficiency of fire-fighting facilities, Daly City's fire loss per capita is one of the lowest in the state. In addition, the department's excellent rating by fire underwriters gives local residents the same low home insurance rates enjoyed by the larger cities—and at only a fraction of the cost to the taxpayers.

FIRE ALARM SYSTEM
A. J. Bodien, Superintendent

PERSONNEL OF THE FIRE DEPT.

BOARD OF FIRE COMMISSIONERS

Councilman Julius Twesten, chairman; District No. 1, Lawrence Shaw; District No. 2, Emil Forsell; District No. 3, John Ferro; District No. 4, John Coleman; District No. 5, Richard Ennis; District No. 6, George Volkman.

(Attended also by the Chief and Chief Marshal.)

EXECUTIVE OFFICERS

Chief, A. P. Chesney; Assistant Chief, Fritz Hanson, District No. 1; Assistant Chief, Arthur Bodien, District No. 2; Assistant Chief, Albert Silicani, District No. 3; Battalion Chief, Elmer Kennedy; Chief Marshal, John Fields.

COMPANY No. 1—188 Santa Barbara

Captain, Kai Peterson; Lieutenant, John Kapor; Secretary-Treasurer, Dean Woods; Deputy Marshal, Stephen Pfeifer; Men, Robert Foss, Lawrence Shaw, E. Domenici, John Saame, LeRoy Johnston, Bert Meritt, William Brush, Sergeant William Sunderland, officers Arthur Dalton, James Reardon and Archie Banfield.

COMPANY No. 2—Vista Grande and San Diego

Captain, Gus Ford; Lieutenant, Don Reigler; Secretary-Treasurer, H. W. A. Rickman; Deputy Marshal, Edward Olson; Men, Fritz Hanson, Emil Fosell, Remi Sanders, Julius Twesten, Edward Goldkuhl sr., A. M. Harrison, C. Kenyon, Einar Hanson, Edward Goldkuhl jr., officers Edward Heim, Elmer Kennedy, Bert Leahy.

COMPANY No. 3—Westlake near Mission

Captain, Lawrence Kennedy; Lieutenant, Samuel Valentino; Secretary, Edward Ford; Treasurer, Theodore Wickersham; Deputy Marshal, George Ford; Men, Alfred Lang, Paul Selmi, Morris Herscowitz, John Ferro, Martin Johnson, Peter Oyhancabel, Otto Schramm, Henry Lorenz, Harry Hutchings, officer George Hopman.

COMPANY No. 4—238 Peoria street
Captain, Albert Sundstrom; Lieutenant, Victor Fenstermacker; Secretary, Andrew Chesney; Treasurer, Arthur Hilton; Deputy Marshal, Rinaldo Foppiano; Men, John Coleman, George Augustien, Ernest Cuneo, Arthur Bodien, Fred Mather, Buster Foppiano, Henry Sundermann jr., Walter Davis, Jeff Lee, Andrew Vireno.

COMPANY No. 5—335 Bellevue avenue
Captain, John Cosbie; Lieutenant, James Welsh; Secretary-Treasurer, Charles Reinhart sr.; Deputy Marshal, Thomas Tallon; Men, John Albonsky, Charles Reinhart jr., John Fields, Christopher Brady, Rudy Anderson, Richard Ennis, Peter Bordson; Police clerks, William Bolger and Joseph Patton.

COMPANY No. 6—Werner & Market Sts.
Captain, August Benassini; Lieutenant, Lester Volkman; Secretary, Gino Bennedetti; Treasurer, Gene Graziani; Deputy Marshal, John Callan; Men, A. J. Gaggero, Leo Kusber, Albert Silicani, Peter Benassinni, Angelo Stampanoni, George Ferretti, George Volkman, officers Rico Benedetti and Joseph Kusber.

Fire Chief Chesney

INTERESTING FACTS ABOUT DALY CITY

Daly City has the lowest cost of government per capita of any city its size in the state of California.

* * *

Daly City has two fine modern hospitals: the Villa Sanitarium and Junipero Serra hospital. Both feature 24-hour ambulance service.

* * *

Daly City contains more paved streets in proportion to its size than any other city in California. Since 1915 street improvements have totaled $868,646.72.

* * *

Two-thirds of the Daly City firemen possess their Red Cross first-aid certificates. Firehouse No. 1 is completely equipped as a first-aid emergency station.

The only horseshoe marathon on record in the United States was conducted in Daly City, under the auspices of the Recreation department.

* * *

Daly City's system of laying sewer, gas and water pipes in the sidewalk area, eliminating digging up of street pavement, has been copied widely by other cities and has saved Daly City many thousands of dollars.

* * *

Daly City has had no major crime in all the years of her history. Police costs here average only 61 per cent of those in the bay district and on the Peninsula.

Daly City Police Department

Temporary Address—16 Mission Circle **Day or Night**
Permanent Address will be New City Hall **Phone RAndolph 4212**

Police Chief Hilton

Department Personnel

Chief: A. L. Hilton; Sergeant: W. W. Sunderland; Officers: Edward Heim, William Bolger, J. G. Reardon, Joe Kusber, Joe Patten, A. J. Dalton, George Hopman, George W. Savage, R. Benedetti, Edward Ford.

Daly City is known for the alertness, courtesy and efficiency of her able police staff. No municipality on the entire Peninsula enjoys safer streets, less child delinquency or fewer crimes than Daly City.

Remarkable as this record is in itself it becomes almost phenomenal considering the nearness of a great metropolis, the constant stream of traffic flowing over El Camino Real and a population constantly expanding. The successful solution of these serious policing problems indicates the intelligence and integrity of the Daly City police force.

The year 1911 saw the appointment of the first marshal. By 1914 there were four men on the force, and in August, 1933, a twenty-four hour service went into effect, with nine men, two radio-patrol cars, offices, phones and connections with the fire-alarm system. At present, twelve trained, full-time men exercise their vigilance in the interest of law and order.

In addition to regular traffic duty and routine police work, the department handles an average of 2500 additional calls a year. Significant is the fact that although population in this area has been steadily increasing, the demands for police intervention have been decreasing.

Less' Place

Steamed Clams Our Specialty!

Mixed Drinks - Tourist Lunches

RAnd. 8135, Colma, Les Volkman

The Acme Service

Complete Hardwood Floor Service
24 Miriam Street - DEl. 6464

GENE'S BOOT and SHOE HOSPITAL
SHOES and SHOE REPAIRING - DEl. 1531
7386 Mission St. **E. J. Graziani, Prop.**

Daly City Water Department

Temporary address—6393 Mission Street
Phone RAndolph 0633
Permanent address will be New City Hall

The Daly City Water Works provide a striking example of what can be accomplished through municipal ownership and operation of a public utility.

Established in 1913, the department has shown a profit each year of its operation; has substantially lowered the cost of water to the consumer; and has provided the community with water unexcelled in quantity and quality. The average pressure is greater than that of 95 per cent of the cities in the state, an important factor in fire protection, and the water itself is admittedly the finest domestic water in California. Tested and analyzed each month by laboratory experts, it shows almost 100 per cent purity.

At the present time the water works consist of seven artesian wells, two automatic pumping plants, nearly 100 miles of pipe, and three one-million-gallon covered concrete reservoirs. The water circulates constantly through the mains so that it is always fresh, a system since copied by other cities.

The average distribution is about 190,000,000 gallons per year to a total of 3025 consumers, at an approximate cost of one dollar for each 2,250 gallons. Free garbage disposal is also provided from the water fund. This item alone saves the community an estimated $1,500 every month.

Superintendent Bodien

Department Personnel

Arthur J. Bodien, Superintendent; J. Elmer Kennedy, Assistant Superintendent; Vic Fenstermaker, Bert Leahy, Edward Olson, Gus Ford; Mrs. L. T. Cook, Water Clerk; Sue Hopman, Assistant.

Globe Tavern

Merchants Lunch - Sandwiches
WINE - BEER - LIQUORS
7399 Mission St. - Colma
Phone RAndolph 9791

Samoa Restaurant

Catering to Special Parties
Italian - French Specialties
6072-74 Mission - RAndolph 1934

HEATING - VENTILATING
C. Downall
SHEET METAL WORKS
Jobbing & Repairing of All Kinds
Patent Chimneys - Furnaces of Every Description
6084 Mission St. - RAndolph 10153

Recreation Department

Address—101 Parkview Avenue
Phone DElaware 1433

With an actual enrollment of more than 2,000 residents, the Daly City Recreation department plays an important role in communitv affairs. Organized December 27, 1937, as part of the Works Progress Administration, Unit 23, District 9 of the State of California, it has promoted the growth of civic playgrounds, organized recreational and social diversions and supervised juvenile leisure-time activities.

At present a staff of fifteen local men and women with an aggregate monthly payroll of $1,500 are employed.

Among the activities supervised and directed by the department are:

Playgrounds: Supervision of all playgrounds from 3 p. m. to 5 p. m. on school days and from 10 a. m. to 5 p. m. during vacations. Organized activities for both children and adults at city parks on Saturdays and Sundays.

Woodcraft Shop: 6270 Mission. Instruction in woodcraft for boys between 8 and 14 years of age; every afternoon from 3 p. m. to 5 p. m.

Toy Symphony and Harmonicas: Practice every Monday afternoon, 3 p. m., at General Pershing school. Includes about 35 children between ages of 6 and 12 years.

Sewing: Instruction in needlecraft from 3 p. m. to 5 p. m. on school afternoons for both children and adults. Classes at General Pershing, Thornton and Woodrow Wilson schools. Approximate enrollment 600.

Horseshoes: Evenings on four lighted courts between Los Banos and Los Olivos avenues. Enrollment 127.

Boys' Club: Basketball practice at Jefferson Union high school gymnasium for grammar school boys. Enrollment about 60.

Men's Club: Athletic activities for adults, Monday nights, Jefferson Union high school gymnasium, 6:30 p. m. to 9:30 p. m. Enrollment averages 75.

Jerry P. Hull

Besides these regular features, the Daly City Recreation department from time to time engages in a number of other activities of such widely divergent natures as Easter egg hunts and casting contests. It is interesting to note that the only horseshoe marathon in the United States was sponsored and conducted by the Daly City Recreation department.

Total participation for the last six months reached the astonishing total of 68,240. About one third of these were adults. During the same period the total enrollment more than doubled.

Department Personnel

Jerry P. Hull, director of Daly City Recreation department; A. J. Bodien, Co-Sponsors agent; Mrs. Fay V. Cotter, stenographer; Albert B. Doyle, project clerk; Senior Leaders: Mrs. Lela Campbell, Mrs. Clara Mitchell, Robert M. Clark, Richard Vaznaugh; Junior Leaders: Franklin J. Ny, Edward Galli, George R. Perada, Mrs. Laura Lofing, Mrs. Christine Lorentzen; Aides: Arthur G. Alcione, John Kentra, Joseph N. Rose.

COCHRAN'S
Service Station

***

HANCOCK
PRODUCTS
"Cock O' The Walk"

***

TIRES & BATTERIES
AUTO REPAIRING
LUBRICATION

***

Phone RAndolph 9730
6601 Mission Street

MERITT
Electric Co.
"Everything Electrical"
26 Hillcrest Drive
Phone DElaware 7817

***

NEON SIGNS SERVICED

***

Floor Plugs & Fixtures
Reg. Electrician

***

Wiring, Appliances and
RADIO SERVICE

When Visiting the San Francisco Peninsula

See Our Beautiful
MOSS LAWNS
THE WEST'S FINEST GROWN
Lake Merced Nurseries & Florists
Junipero Serra Boulevard, P. Conci & Sons

FLOWERS for ALL OCCASIONS — RAndolph 1192

Parks and Playgrounds

New Playground
At Acton and Brunswick Streets

With more than thirty-three acres of ground devoted to playgrounds and city parks, Daly City offers its citizens much in the way of recreational advantages.

Beautiful Vista Grande park is described on the opposite page. The new playground shown at the left is devoted to play apparatus and courts for various games. On Citrus avenue is located Bodien park. Between Los Olivos and Los Banos are four horseshoe courts, lighted at night.

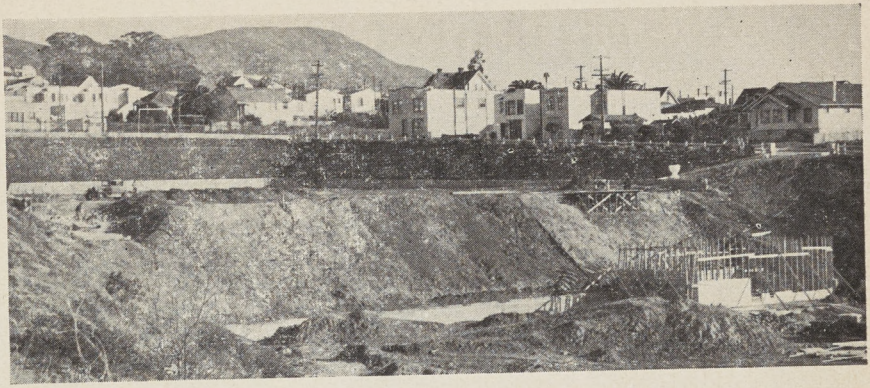
City parks and school playgrounds are under regular supervision by trained recreational leaders.

V. DELSARTO
New Villa
A. Cecchi, Prop. 7123 Mission

Alex A. Johnson
Roofing Company
FREE ESTIMATES
Authorized Applicator of USG Roofing Products
142 Winchester - DElaware 8418

Farmers Meat Co.
Quality Meats - Delicatessen
WE DELIVER
6386 Mission St. - DElaware 7336

DALY CITY AUTO WRECKERS
USED PARTS FOR ALL MAKES OF CARS
CARS BOUGHT, SOLD and EXCHANGED
* * *
USED TIRES, TUBES and BATTERIES
AUTO GLASS INSTALLED
***
Ph. RAnd. 9592 - Res. RAnd. 9337
A. LUND, Prop. - 7201 Mission



Vista Grande park, originally a gift to the city, covers seven and one-half acres. The upper level is a paved, fully-equipped playground; the second level is reserved for courts for various games; and the third and largest level consists of a magnificent natural amphitheater in which a baseball diamond, field house, and bleachers are being constructed.

Leo's Barber Shop
6205 Mission Street
Cor. Crocker Ave.

Nick Ruby Fruit Market
Fresh Fruits & Vegetables
Fresh Crabs
Junipero Serra Blvd. at School St.

Al's Place
Beer, Wine, Liquor, Sandwiches
6290 Mission, A. Marciocchi, Prop.

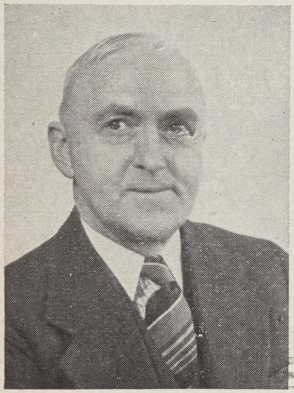
R. C. MacArthur
REAL ESTATE & INSURANCE
***
6301 Mission St. - ELkridge 0707

DAY & NIGHT TOW SERVICE
Ph. RAnd. 2290 - Res. ELk. 3390
Mission Super Service & Garage
Mission Road Colma

S. Eldrup
BILLIARDS & CIGARS
***
6373 Mission - RAndolph 1892

C. Behrend
JEWELER & WATCHMAKER
EXPERT REPAIRING
Cash For Old Gold
6301 Mission St. - ELkridge 0707

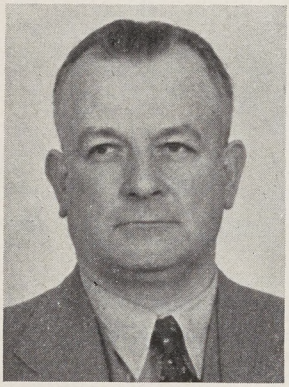
City Officials



B. C. Ross
Clerk

Mrs. A. L. Stockton
Treasurer

Wade H. Clay
Judge



Rudolph Rapsey
Attorney

R. A. Klassen
Engineer

Architect: W. H. Toepke * Accountant: C. E. Piatt

Building inspector, street superintendent—Arthur J. Bodien

PURCHASING DEPARTMENT

Starting January, 1939, Daly City inaugurated a new purchasing system. All city purchases are now handled through the office of Arthur Bodien at 6393 Mission street, temporary city hall. The purchasing department will be located in the new city hall.

Public Health Facilities

DISTRICT HEALTH OFFICE

7573 Mission St. - RAndolph 1170

Daly City public health responsibilities were taken over by San Mateo county November 1, 1938, with the opening of a district health office under the direct supervision of Dr. Charles C. Gans, county director.

A doctor, nurse and social service worker are available at the new office. Free diagnosis is provided for needy residents at the clinic held each Monday morning at 9 a. m. **No** emergency calls are handled at this office.

A sanitary inspector is on duty every day at the district office, except Saturday afternoons, Sundays and holidays. All sanitary complaints should be made directly to him.

DALY CITY WELL BABY CLINIC

Corner of Mission and Flournoy

The Daly City Well Baby Clinic brings to mothers of this community scientific assistance in infant care.

Visiting hours are from 9 to 11 a.m. every first and third Wednesday of the month. A child specialist and a nurse are in charge. No sick babies are admitted; but well babies are carefully examined and their mothers advised on individual diet and schedule problems.

The clinic averages about fifty babies a month. No charges are made for the clinic's services.

DALY CITY DOG POUND

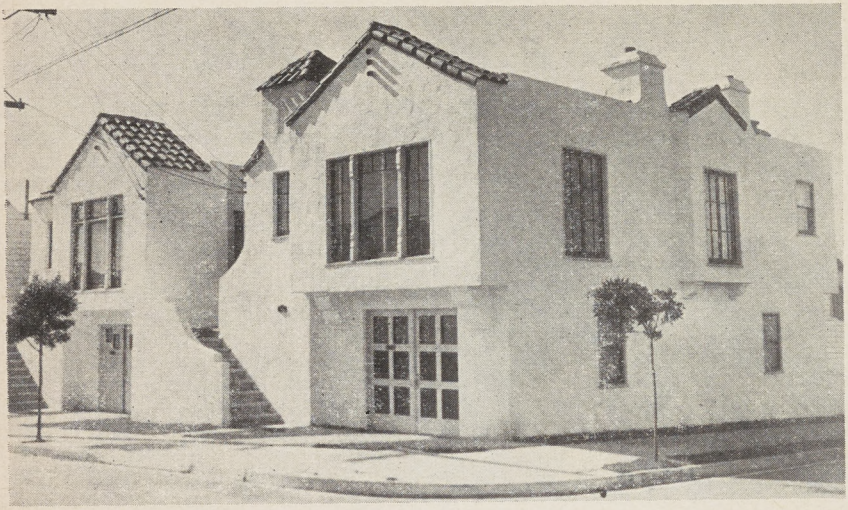
Daly City maintains a full-time dog-catcher, W. A. Banfield. He can be contacted through the Daly City Police department, RAndolph 4212.

Theater Sweet Shop
NEXT TO THEATER
6208 Mission Street

D. C. Beauty Shop
MRS. A. MILO, Prop.
Our Specialty - PERMANENTS
6315 Mission - RAndolph 8227
Above Milo's Market

Thomas Pagni Place
POOL ROOM, BAR and BARBER SHOP
7335 Mission Street

BE SMART
Repair
Remodel
GOOD PRICES ON
Lumber, Doors, Windows, Plumbing Materials, Pipe Fittings, Wall Board and Roofing—
NEW and EQUAL
DOLAN
Wrecking and Building Supply
6939 Mission Street, Daly City
Phone RAndolph 6995



TYPICAL MODERATELY PRICED NEW DALY CITY STUCCO HOMES
Above Homes Are Located at Citrus Avenue and Willits Street

Residential Advantages

Stated here are only a few of the reasons why Daly City has grown in the past 30 years from a village of 2,000 population to a suburban metropolis of 12,000.

CLIMATE AND UTILITIES

Daly City boasts extremely fine climatic conditions—balmy winters and cool summers. Metropolitan electric, gas, and telephone utilities serve all homes here.

TAXES

Average per capita tax rate for cities of 12,000 population throughout the United States is $24. Daly City's per capita tax rate is only $8.19.

TRANSPORTATION

Two major coast highways, El Camino Real and Junipero Serra boulevard, afford direct travel to all points.

ALFRED J. KRONQUIST

Builder
&
Contractor

***

DALY CITY
HOMES

919 FELL ST.
UNderhill 2795
San Francisco

Daly City Band

Musical Director: George E. Brenner

Officers:
Fred Mather, president; Thomas Beeson, vice-president; Charles Williamson, secretary.

A. L. STOCKTON LUMBER CO.

***

GENERAL MILLWORK

***

Redwood & Pine Lumber

BUILDER'S SUPPLIES

***

6100 Mission Street

Phone

DElaware 6320

Meets Every Tuesday evening at 8 p. m. at Fire Station No. 1—188 Santa Barbara

With only eight charter members, the Daly City Band had its inception in 1930 under the auspices of the Colma Vista Grande Aerie, F. O. E. As rehearsals got under way, the membership rapidly expanded until a good representation and instrumentation were available. For two years demands for the services of the band continued to grow, until the Eagles in conjunction with band officials, decided that the organization should be turned over to the city.

Rechristened the "Daly City Band" the organization became available for all civic, fraternal, charitable and patriotic affairs. Proper uniforms and equipment were quickly secured and the band established as a permanent civic asset.

Since then the Daly City Band has developed into one of the finest organizations of its kind on the Peninsula. Remarkable is the fact that in all these years no member has ever received any personal compensation for his services. A fund provided by the city council takes care of necessary maintenance expenses.

Band Personnel:

Trumpets: Willard Mitchell, Bert Strong, James Duerner, Thomas Beeson sr., Thomas Beeson jr., Bruce Davis, Barney Volpert.

Clarinets: Joseph Cattaneo, Joe Nelson, Henry Sundermann jr., Joe Mather, Fred Mather, Frank Lemos, Elmer Noventini, George Schmaltz, Eugene Urban.

Piccolo and Flute: H. Baldini.

Saxophones: Charles Williamson, Richard Ehedester, Jack Farmer.

Altos: M. Hurlburt, B. Blough, E. W. Falvey, J. Peterson.

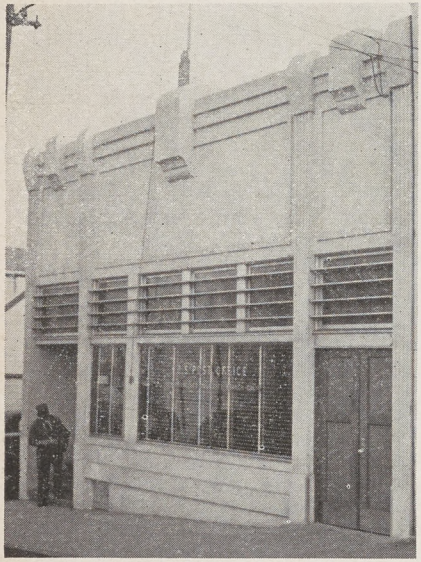
Baritones: Harry Wendell, A. J. Law, John Schnittger.

Trombones: Henry Prziborowski, Bill Gfroer, T. V. Villa, Frank Marquis.

Basses: Carlo Massucco, Donald L. Mann, Samuel Salmirs, Chris Letterbeck.

Drums: Frank Tringali, Bill Kelly, Al Girola, John Proctor, Bill Scott.

Drum Major: Harry C. Kuse.



New Post Office

Daly City

POST OFFICE

6251 Mission St. - RAndolph 0340

Personnel

Superintendent: Al Raymond.

Clerk: Clayton Magner.

Relief Clerk: Hermann Prager.

Carriers: John P. Cunningham, Karl W. F. Fuchs, Paul H. Gray, Charles Haller, Andrew G. Hotaling, William J. Hunter, Walter H. Hurlbut, Robert D. Murchison, Wesley A. Petersen, Alphonsus F. Thamm.

Hours

8 a. m. - 6 p. m. (week days)

8 a. m. - 1 p. m. (Saturdays)

Money orders obtainable to within half an hour of closing time.

Adding another splendid building to Daly City's growing civic life, a new post office was dedicated here December 11, 1938. Prior to that time the department had been housed for many years at 25 Wellington avenue.

The new building is both modern and attractive, with modernistic stucco front and well-planned interior. Built at an approximate cost of $6,000, it contains ample facilities for an increasing volume of trade.

The local department is part of the postal system of San Francisco. City deliveries are made regularly to every home in Daly City, averaging between one and two a day.

Post office receipts in Daly City last year totalled $17,500. Because of the rapidly expanding population, post office receipts here are increasing each year.

Daly City Theater

FINEST OF PICTURES IN SERVICE

Mission & Flournoy, GRay. 8000

LINGERIE HOSIERY

The Daly City Dress Shop

A Selected Line of Dresses and Ladies' & Girls' Wearing Apparel
6277 Mission St., Opp. the Bank

Vince's Barber Shop
COURTEOUS SERVICE
6730 Mission Street

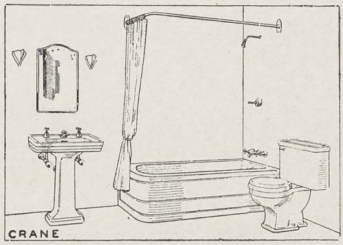
Relish Bakery
C. MUNZ, Prop.
We Make Our Own Ice Cream
6356 Mission St. - RAndolph 5712

Daly City Nut Shop
Mission St. at Wellington
Home Made Candies - Pop Corn
Fresh Roasted Nuts, Candied Corn

NATIVE SON FLORIST
Louis Gregoire & A. Arata, Props.
***
Floral Designs
Funeral Work
***
HOLY CROSS CEMETERY
Colma - RAndolph 0331

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
WE FEATURE AND GUARANTEE

Crane Quality
Water Heaters
and
Crane Quality
Plumbing Supplies



Wedgewood Ranges
***
Frigidaire Refrigerators
***
Ironrite Ironers
Easy Washers

Office Phone
DElaware 1991

6236 MISSION ST.

Residence Phone
RAndolph 2461

Jefferson Union High School

6996 Mission Street **RAndolph 6612**

With a nine hundred per cent increase in enrollment during its seventeen years, the Jefferson Union high school has progressed from a faculty of four to twenty-eight, from an enrollment of seventy-five to one of seven hundred, from one small building on a city lot to a plant located on a twenty-acre campus with lawns, athletic fields and modern buildings fully equipped.

This amazing growth began in 1923 with the acquisition of the valuable old Mission Coursing Park on El Camino Real. On the new site was erected an attractive $120,000 Mission-style building, containing class rooms, physics and chemistry laboratories, domestic science facilities, library, offices and a large auditorium.

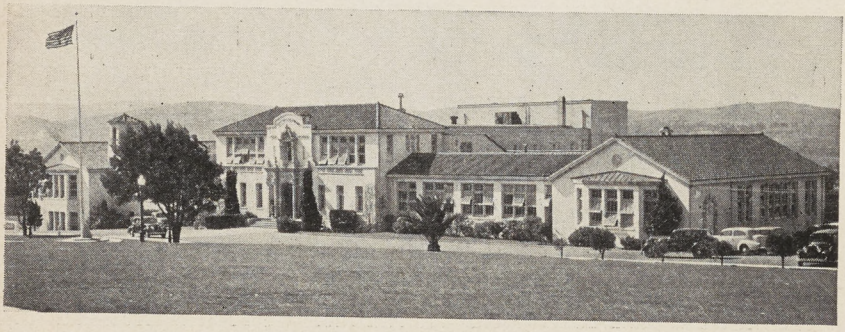
In 1929 increasing enrollment necessitated another new $23,000 building to be devoted to industrial arts. Next major addition was a large annex containing new class rooms, a biology laboratory, and a "Little Theatre." A woodshop was erected entirely by high school students.

Latest and most dramatic development is the new $2,000,000 gymnasium and swimming pool dedicated June 5, 1938. This is one of the finest athletic plants in the entire bay area. A huge hardwood floor, hygenically-planned dressing rooms, the solarium, and the tiled indoor swimming pool with latest modern heating and filtering facilities and underwater lighting system are some of the outstanding features of this fine establishment.

The Jefferson Union high school's course of study is modern and complete. Included are a thorough academic course, instructions in all the fine arts, vocational guidance, practical shop work, dramatics, public speaking, dance orchestra and others.

Extra-curricular activities encourage students to participate in self-government and group organization. Most important is the Associated Student Body.

Jefferson Union high school has become a center of adult leisure-time activity. Americanization classes for adults have continued without interruption for the past fifteen years. Night school classes offer instruction in commercial subjects, physical education and swimming, public speaking and industrial arts.



PERSONNEL

Jefferson Union High School

Board of Trustees

Remi Sanders, Chairman; Mrs. Stella Jensen, Secretary; Andrew Vireno, Mrs. Pearl Jones, E. A. Weisenberger

Principal: James Ferguson

***

James Ferguson

K & J EATS
Sandwiches - Beer - Light Snacks
Delicious Clam Chowder Friday
Junipero Serra at School St.
RAndolph 9834

Oscar O. Otto's
Associated Service Station
School & Mission - RAndolph 3373

ANCHOR DRUG CO.
"The Prescription Pharmacies"
Mission and Market - Colma
RAndolph 1717

KANKELBORG Auto Repairing
Day and Night Service
6999 Mission - DElaware 1530

Compare Our Prices!
Sam's Shoe
REPAIRING
Free Call and Delivery
6564 Mission St. - RAndolph 5338

S. N. Pfeifer
REGISTERED PLUMBER
98 Hillcrest Drive - RAnd. 4676

Dave's Market
Quality Meats - Free Delivery
Colma - RAndolph 4696

A. J. Gaggero
GENERAL INSURANCE
***
7377 Mission - DElaware 8485

Spring Valley Market
198 Los Banos Ave. - RAnd. 0852
Quality Groceries & Meats
Free Delivery

Jefferson School District

364 Santa Barbara avenue

Jefferson School District, one of the four largest in the county, was established some time prior to February, 1878, by the Board of Supervisors of San Mateo county.

The first school in this area had been functioning since the early 60's. A tiny one-room building, situated on San Pedro road, Colma, it housed barely a handful of students. Compared with the seven modern buildings established today and the present enrollment of well over a thousand pupils, it makes the growth of the school system seem almost miraculous.

The old Jefferson school had been built by 1892, followed in 1910 by construction of the Vista Grande and Crocker schools.

In 1917, the R. S. Thornton, Woodrow Wilson elementary and General Pershing schools were built. The present Jefferson school annex was built in 1923, refinished and modernized in 1936.

The Administration building was built in 1934; and in 1935, with the aid of PWA grants, the old Jefferson, Vista Grande, and Crocker buildings were replaced with modern one-story buildings. The Vista Grande site on Mission was abandoned and the new building, erected on Miriam street, became known as the Woodrow Wilson primary school.

The last four buildings erected are strictly up-to-date. The heating system of all the schools is of the latest modern design. School playgrounds are paved.

Names, addresses and approximate enrollments of schools follow:

Woodrow Wilson (elementary), 344 Santa Barbara avenue, enrollment 265.

Woodrow Wilson (primary), 43 Miriam street, enrollment 265.

Crocker (elementary), 649 Bellevue avenue, enrollment 220.

General Pershing (primary), 631 Hanover street, enrollment 265.

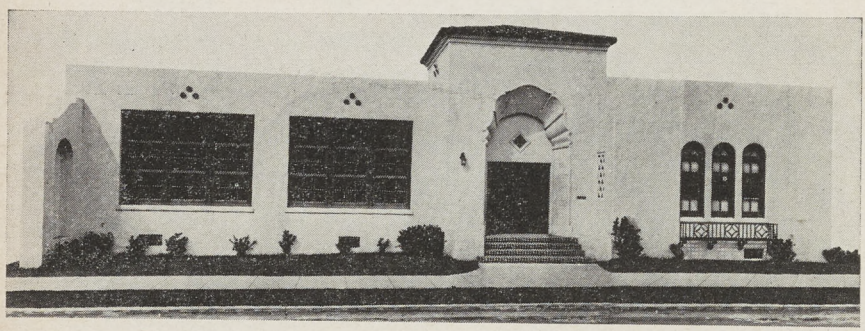
Jefferson (elementary and primary), 14 Alemany street, enrollment 255.

Thornton (primary), First avenue and Castle street, enrollment 65.

Jefferson annex (elementary), San Pedro road and Alemany street, enrollment 40.

All mail should be addressed to the Administration building, 364 Santa Barbara avenue.

Administration Building



PERSONNEL

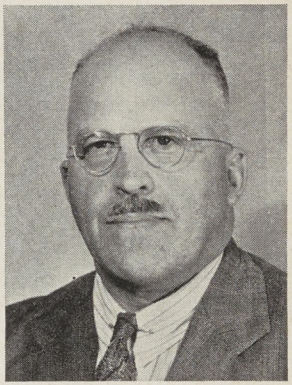
Board of School Trustees, Jefferson School District

George R. Augustien, Chairman

Louis Nava

William J. Sweeney, Clerk

District Superintendent of Schools
R. L. Crane



R. L. Crane

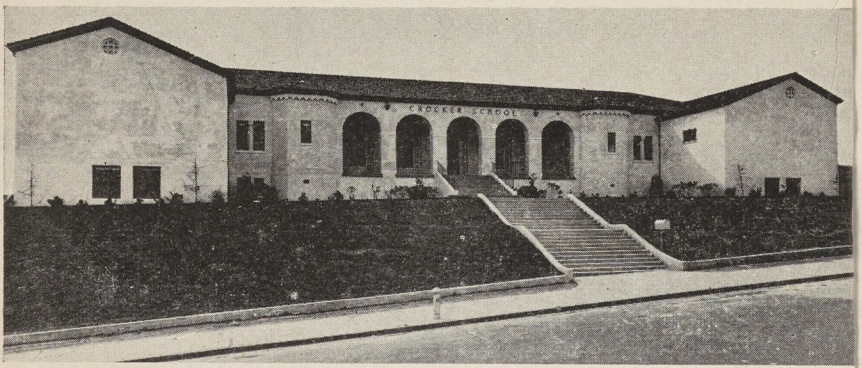
"We Serve Hot School Lunches"
SUNSET GROCERY
Across from Woodrow Wilson School - 99 Theta Ave.

Daly City Seaside Service
EXPERT LUBRICATION
6260 Mission - Res. Ph. RAn. 8375

Boni Hardware Co.
GENERAL HARDWARE
WEDGEWOOD STOVES
***
RAndolph 3697 Colma

Doyle's Meat Market
Quality Meats
Fish & Poultry
FREE DELIVERY
Phone RAndolph 6630
6001 Mission Street
***
Edmund Knoll Co.
QUALITY GROCERS
Fruits & Vegetables
FREE PROMPT DELIVERY
Phone RAndolph 2031
6001 Mission Street

Henry Warshawski
LADIES', MEN'S AND CHILDREN'S WEAR
Dry Goods & Shoes
6340 Mission Street
Phone DElaware 0231

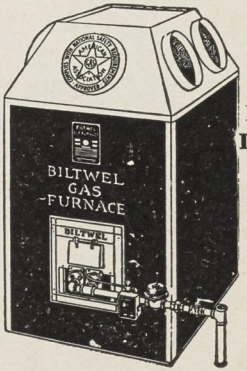


Crocker School, Located in the Northern Section of Daly City
Approximate Enrollment: 220

Crocker Grocery
Groceries, Vegetables, Wine, Beer
98 Crocker - RAndolph 9846

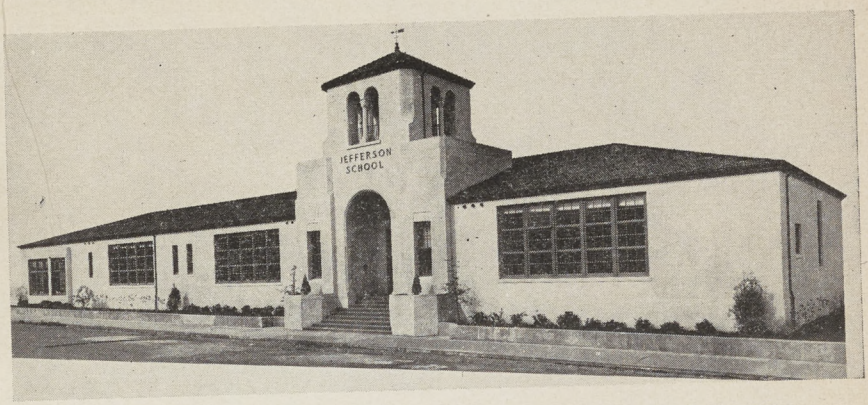
DALY CITY
CUTRATE FRUIT MARKET
DEl. 1302 6309 Mission St.
Free Delivery

Templeton Beauty Salon
71 Templeton Ave.
RAndolph 3388 - Evelyn Hammer



GAS
AND
COAL
FURNACES
INSTALLED
General
Repairing
Daly City Sheet Metal Works
6512 Mission St. - ELkridge 3049

Tap - Toe - Ballet - Acrobat
Miss Rose Dance Studio
876 Brunswick - DElaware 8043
Classes: Sat., 10:30 A. M.
Private Lessons by Appointment



Jefferson School, Located in the Southern Section of Daly City
Approximate Enrollment: 255

Cash Corner Grocery
Groceries - Beer - Wine
School Supplies
197 Knowles - RAndolph 6802

Established in Daly City in 1914
UNIVERSAL PRESS
Printing Service at Popular Prices
6347 Mission St. - Phone RAn. 3253
John Degliantoni

CHESTER SCHULTZE
HARDWOOD FLOORS
378 Woodrow St. - DElaware 8382

SLIM'S SERVICE STATION
Rio Grande Products
Auto Service - Guaranteed Work
6498 Mission St. - RAndolph 9648

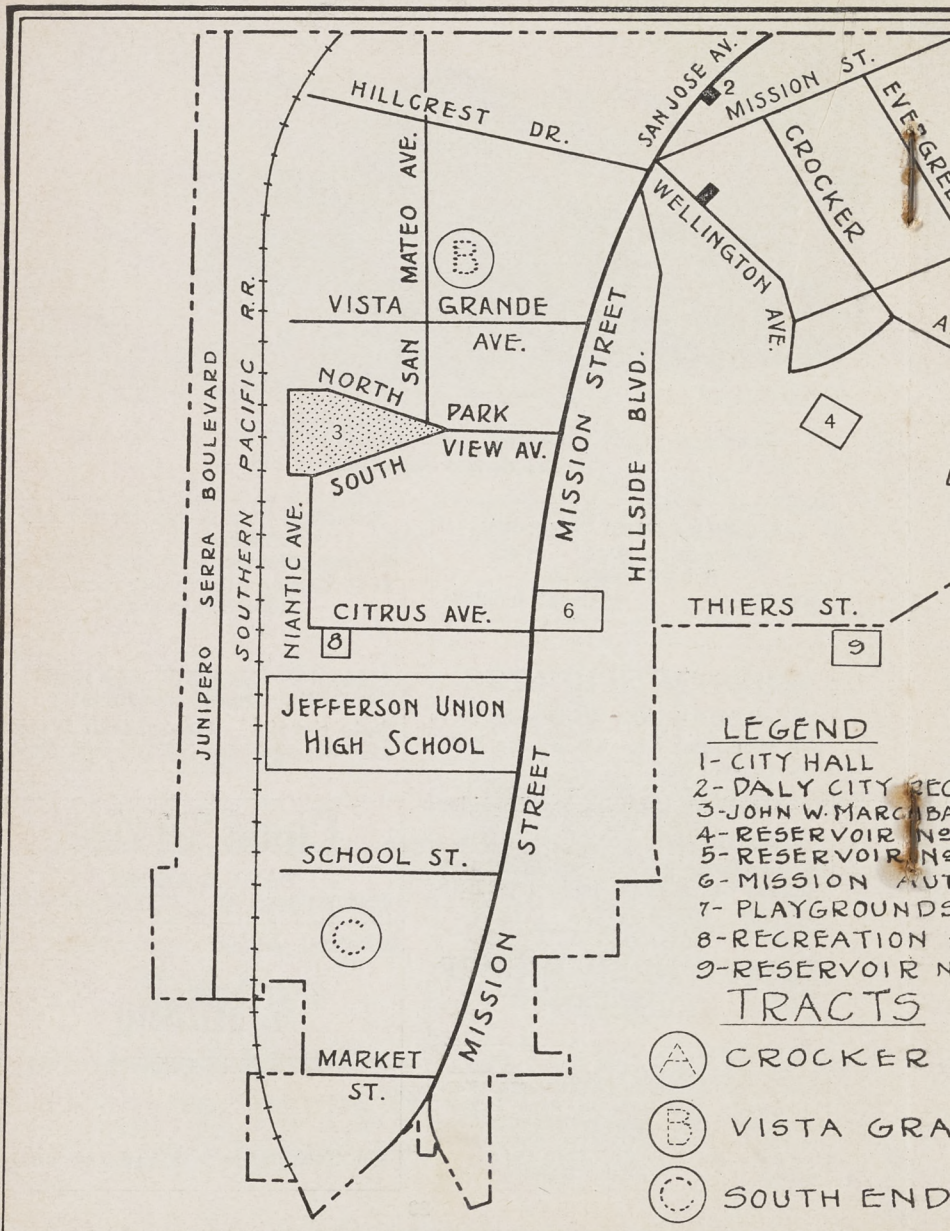
Certain-Teed Roofing & Shingles
Dependable Roofing Co.
A. G. Shinazy - Free Estimates
School St., Colma, ELkridge 1978

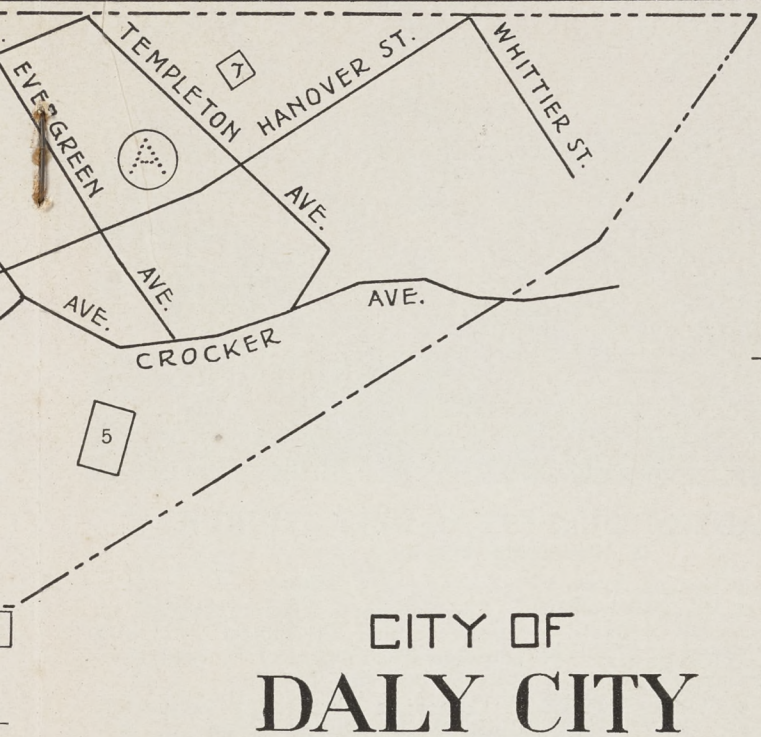
Union Service
PAUL MARCHI
6200 Mission St. - RAndolph 9987

JESSE'S BARBER SHOP
6301 Mission

A. Milano
PLASTERING CONTRACTOR
***
399 Templeton - RAndolph 1871

CASENTINI'S JEFFERSON MARKET
Exclusive Importers of Pace Brand Olive Oil - Imported & Domestic Groceries - Fresh Fruits & Vegetables
Feed - Hay - Coal - Free Delivery
Colma Phone DElaware 1760


HILLCREST DR.
SAN JOSE AV.
MISSION ST.
CROCKER
WELLINGTON AVE.
MATEO AVE.
VISTA GRANDE AVE.
NORTH SAN PARK
SOUTH VIEW AV.
MISSION STREET
HILLSIDE BLVD.
SOUTHERN PACIFIC R.R.
JUNIPERO SERRA BOULEVARD
NIANTIC AVE.
CITRUS AVE.
THIERS ST.
JEFFERSON UNION HIGH SCHOOL
SCHOOL ST.
MARKET ST.
LEGEND
1- CITY HALL
2- DALY CITY
3- JOHN W. MARC
4- RESERVOIR
5- RESERVOIR
6- MISSION
7- PLAYGROUNDS
8- RECREATION
9- RESERVOIR
TRACTS
A CROCKER
B VISTA GRA
C SOUTH END



CITY OF
DALY CITY

SAN MATEO COUNTY
CALIFORNIA

SCALE
1" = 1200'

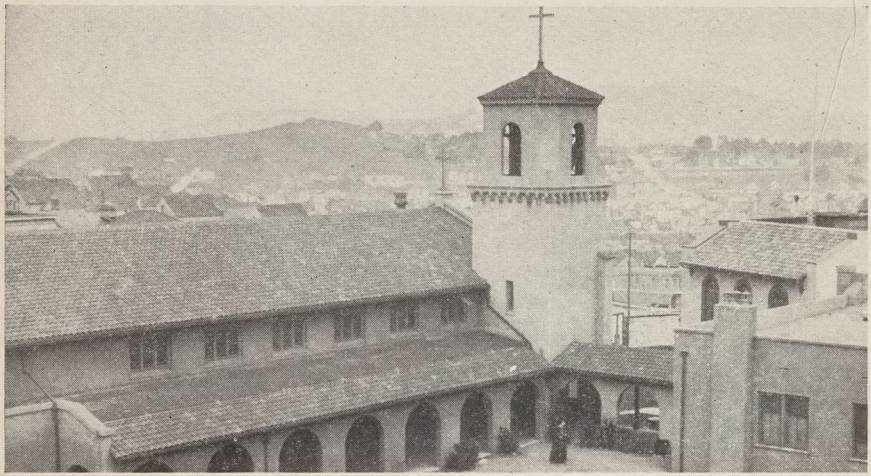
1939.
J.F.C.

Y RECORD
RCHBANK PARK
R Nº 1
IR Nº 2
AUTO CAMP
UNDS
TION SITE
DIR Nº 3
TS

ER

GRANDE

END



OUR LADY OF PERPETUAL HELP CHURCH

60 Wellington Avenue

Pastor: Reverend James P. Donohoe, 60 Wellington, RA. 10462. Assistant Pastors: Reverend Edmond D. Ryan; Reverend Patrick O'Rourke.

Services

Hours of Masses

Sundays: 7 a. m., 8:30 a. m., 10:30 a. m., 12:15 p. m. Week days: 7:30 a. m. Holy Days of Obligation: 6 a. m., 7 a. m., 8:30 a. m., 10:30 a. m. First Friday of each month: 6:30 a. m., 7:30 a. m.

Each Tuesday evening at 8 p. m. devotions in honor of Our Lady of Perpetual Help are held.

School

The parochial school is located on property near the church. Students number 280. Sisters of St. Joseph of Orange are the teachers.

Catechism classes are conducted each Wednesday at 3:30 p. m. and each Saturday at 9 a. m. for children who do not attend the parochial school.

Convent

The convent for the Sisters of St. Joseph of Orange is located at 1278 Brunswick street. Phone number is RA. 1142.

"Fine Bakery Goods"

Waxman's Bakery

6284 MISSION STREET

Special Attention To Party Orders, Birthday Cakes, etc.

Cher-O-Kee Cattery

"TONTO," Solid Red Peke Persian

At Stud - Reg. ACA. CFA.

Kittens for Sale - ELkridge 0379

Mrs. C. Cogeshall - 250 Miriam St.

Public Library

The John D. Daly Library, a gift to the city, first opened its doors on April 25, 1920. It was a small one-room building containing approximately 500 volumes.

As the community grew, the need for increased facilities became apparent. Through careful handling of funds for a number of years, the Library committee of the city council was able on July 15, 1938, to announce completion of a fine new building.

The new structure is one of the finest small libraries in the state. Light oak furniture, steel stacks and interesting display tables give it a cheerful and professional air. The lighting system is one of the most modern on the Peninsula. The original building has been converted into an attractive children's department.

The library contains approximately 5,913 volumes, 20 periodicals and newspapers, 293 pamphlets and 5,000 mounted pictures. An average of 700 new books is added each year.

Mrs. Jean O'Rourk

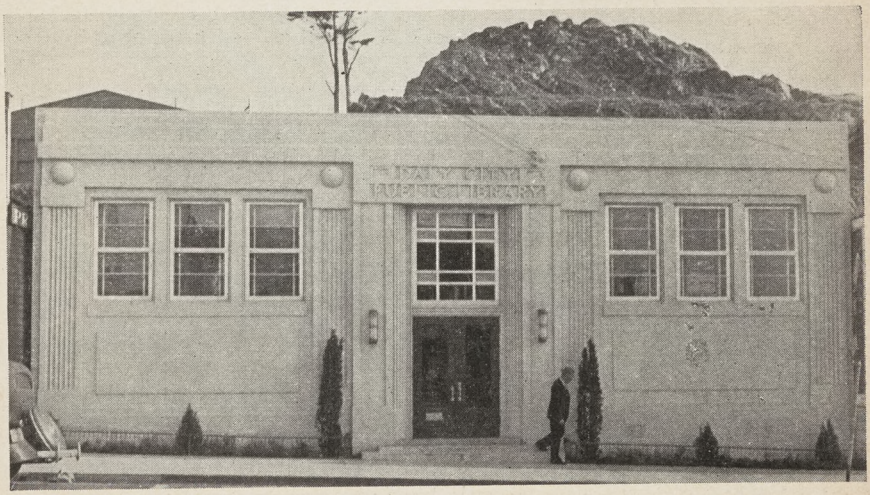
Hours:

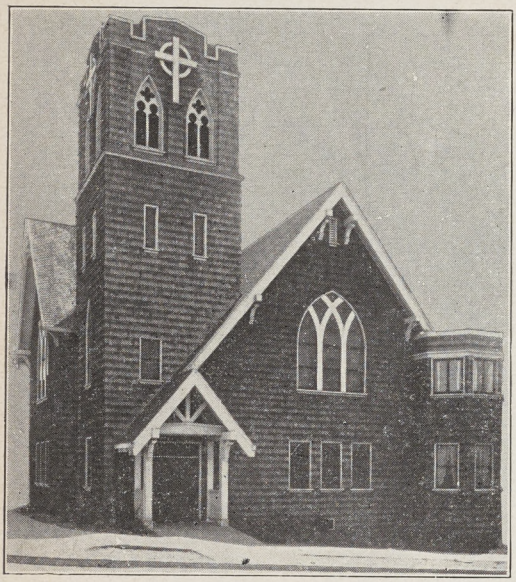
Week Days—1 p. m. to 5 p. m.
6:30 p. m. to 9 p. m.
Saturdays—1 p. m. to 5 p. m.
Sundays and Holidays—closed

6351 Mission Street

Personnel

Mrs. Jean O'Rourk, librarian; Miss Mary Lewis, assistant librarian.





Grace Church Of The Nazarene

Santa Barbara and Vista Grande

***

PASTOR

N. M. Lewis
33 San Pedro - RAn. 7080

***

SERVICES

Sunday

9:45 a. m.—
Sunday school service.
11 a. m.—
Morning worship.
6:45 p. m.—
Young Peoples Society.
7:45 p. m.—
Evangelical service.

Wednesday

7:45 p. m.—
Prayer meeting.

ASSOCIATED CEMETERIES

OF SAN FRANCISCO

***

Cypress Lawn Memorial Park
Greek Orthodox Cemetery
Greenlawn Cemetery
Hills of Eternity Cemetery
Holy Cross Cemetery
Home of Peace Cemetery
Italian Cemetery
Olivet Memorial Park
Salem Cemetery
Woodlawn Memorial Park

Bungalow Nursery
Flowers for All Occasions
Tuberous Begonias & Fuchsias
Hillside Blvd. - RAndolph 3718

Daly City Glass Shop
"GLASS FOR ALL PURPOSES"
6598 Mission - RAndolph 9730

Free Delivery - Floral Work For All Occasions

Daly City Nursery

Bedding Plants - Shrubbery
Wholesale & Retail
559 San Diego Ave. - DEl. 9907
S. & F. Bryant, Proprietors

Assembly Of God Tabernacle

Pastor: Alta M. Fenton
25 Bepler street - DEl. 6193

SERVICES
Sunday

9:45 a. m. — Sunday School.
11 a. m. — Fellowship.
8 p. m. — Evangelistic.

Tuesday, Thursday, Saturday
8 p. m. — Evangelistic.

Congregation of B'nai Israel

67 Los Banos

Secretary: Benjamin Silver
6173 Mission - DEl. 5359
Meetings: First Tuesday of month
8 p. m.

Grace Presbyterian Church

Corner of Hanover and Evergreen

Pastor: Albert A. Mitchell
1006 Hanover - DEl. 8470

SERVICES
Sunday

9:45 a. m. — Sunday school service.
11 a. m. — Morning worship.
11 a. m. — Junior Christian Endeavor.
6:45 p. m. — Christian Endeavor.
7:45 p. m. — Evening Service.

Wednesday
7:30 p. m. — Prayer meeting.

Alvarado Shoe Clinic
FOOTWEAR SPECIALISTS
5995 Mission St.

MONUMENTS
NEW ERA WORKSHOP
6036 Mission St. - RAnd. 1208
N. Vujevich - Res. Ph. ELk. 0608

COLMA GARAGE and MACHINE SHOP
COMPLETE AUTO and TRUCK REPAIRING & RECONSTRUCTION
7240 Mission St. - P. L. Peterson, Prop. - RAndolph 0662

CONCI BROS. SHELL STATION
Mission at Hillside Blvd. - Phone RAndolph 9664

DALY CITY WELDING WORKS
PORTABLE ELECTRIC and ACETYLENE EQUIPMENT
STEEL FABRICATION HARD SURFACING
7099 Mission St. - DElaware 0717 - M. "Tom" Neville, Mgr.

Daly City Organizational Directory

Boy Scouts of America, Cub Pack and Troop No. 101
Scoutmaster: Frank Coughlin
443 Irvington street, Del. 7929

Boy Scouts of America, Cub Pack and Troop No. 141
Activities Director: Joseph Straughan,
25 Los Banos, EL. 2023

Boy Scouts of America, Cub Pack, Troop, and Sea Scouts No. 149
Scoutmaster: J. A. Ledterman
758 San Diego, DEl. 4000

California True Blue, Loyal Orange Lodge No. 118
Secretary: William Cornwall
24 Miriam street, Del. 6464

Colma Parent-Teacher Association
Secretary: Mrs. A. T. Hollingsworth
Colma, RA. 1238

Colma Vista Grande Aerie, No. 1848, Fraternal Order of Eagles
Secretary: William Bolger
43 Risel, RA. 5386

Court St. Mary No. 1155, Catholic Daughters of America
Historian: Margaret J. Pettigrew
6238 Mission street, RA. 2110

Crocker Chapter No. 382, Order of the Eastern Star
Secretary: Isabella R. Malone
238 Grattan, S. F., SE. 1014

Crocker Lodge No. 454, Free and Accepted Order of Masons
President: Edward M. Eliasen
123 Winchester, EL. 3951

Crocker Parent-Teacher Association
President: Mrs. Virginia Davidson
581 Hanover street, RA. 4243

Cypress Circle No. 14, United Ancient Order of Druids
Secretary: Mrs. R. Fellman
210 Bismark, DE. 2700

Daly City Post No. 410, Inc., American Legion
Secretary: Lesley Hill
6995 Mission, RA. 3349

Daly City Rod and Gun Club
Secretary: Andrew L. Larsen
662 San Diego, DE. 9259

Daly City Unit No. 410 American Legion Auxiliary
Secretary: Mrs. Margaret Kenney
1028 Noe street, S. F., MI. 2397

Daughters of Israel
Secretary: Mrs. Bessie Gimov
210 - 11th avenue, S. F., EV. 2721

Daughters Unit Old Glory Auxiliary No. 2044, Veterans of Foreign Wars of United States
First Vice-president: Anita Lehigh
563 Crocker avenue, EL. 2822

Fathers Forum
President: Herbert G. King
683 Templeton, EL. 2748

General Pershing Parent-Teacher Association
President: Mrs. Ilda Marquis
173 Templeton, DE. 8444

Girl Scouts of America, Brownies, Senior Scouts and Troop No. 2
Leader: Mrs. Fox, 191 Acton, DO. 5930

Girl Scouts of America, Troop No. 4
Captain: Mrs. Lemon
267 Los Olivos, RA. 7978

Hillcrest Circle No. 143, United Ancient Order of Druids
Secretary: Mrs. Madeleine Fellows
163 Vista Grande, DE. 4123

Italian American Citizens Club of Daly City and Colma
President: Joe DiBiase
451 Irvington, RA. 0358

Italian Catholic Federation, St. Maximus Branch No. 49
Secretary: Mrs. Frank Celentano
66 Oliver street, RA. 3527

Jefferson Union High School Parent-Teacher Association
Secretary: Mrs. Stella L. Jensen
Olivet Memorial Park, Colma, RA. 7363

Junior Game Patrol
Senior Instructor: George Wheeler
352 San Diego, DE. 9211

Ladies Home Club of Colma and Vicinity
Secretary: Mrs. Catherine Wight
354 Woodrow street, DE. 0484

Native Daughters of the Golden West, El Carmelo Parlor, No. 181
Secretary: Mrs. T. R. Kelly
1179 Brunswick, RA. 4622

Native Sons of the Golden West, El Carmelo Parlor, No. 256
Secretary: Ernest L. Micco
639 Morse street, S. F., RA. 1729

Old Glory Auxiliary, No. 2044, Veterans of Foreign Wars of United States
Junior Past President: Allene Lehigh
563 Crocker avenue, EL. 2822

Old Glory Post, No. 2044, Veterans of Foreign Wars of United States
Adjutant: M. V. Jensen
1064 Munich street, S. F., DE. 0635

Royal Neighbors of America, Vista Grande Camp No. 6035
Recorder: Mrs. Lucy Nelson
339 Willits, DE. 2271

Veteran Firemen's Association of Daly City
Comrade Secretary: Edward J. Ford
562 San Diego, RA. 4095

Vista Grande Circle No. 253, Ancient Order of Foresters
Secretary: Mrs. Lillie Pezzola
156 Miriam street, RA. 7468

Women's Civic Club
Secretary: Mrs. A. P. Chesney
298 Crocker, RA. 7903

Woodrow Wilson Parent-Teacher Association
Secretary: Mrs. M. Linden
467 Niantic, DE. 7320

Calif. True Blue L. O. L. No. 118
100% American - 100% Protestant
Meets Masonic Temple, Daly City, Second Friday of Each Month
Wm. Cornwall, Secty. - DEl. 6464

MANY PICTURESQUE BRIDLE PATHS

***

Daly City is the starting point for many of the picturesque bridle paths to the ocean beach, beautiful Lake Merced or Golden Gate Park. Located at the south end of Daly City are riding stables featuring both western and English saddles and the finest of horses.

***

MISSION RIDING CLUB
Cor. Lisbon & Hoffman - Colma
Special Rates for All Day Picnics and Moonlight Rides - Free Instruction - Horses Boarded
H. S. Hubbard - ELkridge 3949

Triangle
RIDING STABLE
SADDLE HORSES

Special Rates to Groups & Clubs
For Rates
Phone DElaware 2277
Located Off Mission Street
In Colma - Rear of Bank
Street Car No. 40

Any Make

Any Price

"Any make and any price range" well might be the slogan of the local car dealers. Daly City has six sales agencies, all equipped to give unexcelled service.

Such an efficient group makes it possible to buy almost any car right at home. Aggregately the six handle Studebakers, Chevrolets, Buicks, Fords, Lincolns, DeSotos, Plymouths, Chryslers and Dodges. Naturally, they feature several models in each division.

'39 STUDEBAKER

With Emphasis On

STYLE and MECHANICAL IMPROVEMENTS

Two Models—
State President Eight
Commander Six

***

Wm. J. SWEENEY

6806 Mission St. - RAndolph 0940

The Quality Group for 1939

***

FORD
DE LUXE FORD
MERCURY
LINCOLN - ZEPHYR
LINCOLN

***

National Auto Co.

Ford Sales and Service
Daly City and Colma
7360 Mission St. - RAndolph 0326

DE SOTO FOR 1939

***

Featuring
Handi-Shift
Wide-Range Safety
Headlights

"De Soto Is the Buy"
NEW LUXURIES
NEW CONVENIENCES

***

PLYMOUTHS

***

DONAHUE and LAUFENBERG

6259 Mission St. - RAndolph 9941

See 1939

BUICK

and

CHEVROLET

Automobiles

CHEVROLET TRUCKS

at

BELLI SHOW ROOMS

***

Chevrolets as low as

$793

Buicks as low as

$1098

***

BELLI MOTOR CO.

Belli Block, Colma — Mission and Market Sts., Daly City

DElaware 6300

Service With A Smile

"They certainly are a friendly bunch," said a home-owner in praise of Daly City's auto dealers.

He was right, too. It would take a lot of looking to find a more amiable and helpful group than the men who conduct the six local auto agencies.

You're sure to find they give you better service at better prices right here in Daly City.

Outstanding in Performance

Thoroughly Modern Appearance

Extra Safety Features

The New 1939 CHRYSLERS

***

Out in Front With the Best

Chryslers and Plymouths for 1939

***

MISSION AUTO CO.

6465 Mission St. - RAndolph 0334

A. L. Timossi - A. Ferraris

Roy Barghini

1939 DODGE

"The Economy Car"

SPECIAL LUXURY LINER

DELUXE LUXURY LINER

DODGE TRUCKS

New Plymouths

***

PANTALEONI BROTHERS

***

DELUXE - ROAD KING

***

7046-7054 Mission St., Daly City

RAndolph 3868 - 3869

Air View Shows Highways, High School

Birds-eye view of Daly City on the opposite page shows Mission street (El Camino Real—U. S. Highway No. 101) and Junipero Serra boulevard at the extreme left—two main highways.

The photograph looking northward unfortunately cuts off a portion of the southern section of Daly City. Jefferson Union high school's 20-acre plant is shown in the near foreground. Vista Grande and Hillcrest tracts appear in the center of the picture. Crocker tract is shown in the upper right hand corner.

GOLDEN GATE AUTO COURT
7301 Mission St. on U. S. Highway 101 - 1 mile to S. F. City Limits
Modern Cabins - Trailer Space
RAndolph 9773

NEW SAN FRANCISCO AUTO COURT
Modern Cabins - Trailer Space
6925 Mission - RAndolph 5850

Millett's Auto Court
Reasonable Rates - Modern Cabins
7700 Mission St. - RAndolph 9612

Golden West Auto Court
ON 101 HIGHWAY
6991 Mission St. - 1 Mile From San Francisco City Limits
ALL NIGHT SERVICE
Reasonable Rates - Trailer Space
A. R. Haskins, Prop.

Veteran's Inn
Dancing Sat., Sun., Holiday Eves.
6025 Mission St. - RAndolph 9686

Peter's Lunch
6286 Mission St. - RAndolph 5032

Vista Grande Market
Quality Groceries, Fresh Fruits & Vegetables - Sordelli & Raffo
*
MICCO & RAFFO
Quality Meats - Fish & Poultry
6350 Mission St. - RAndolph 5666

ALL MODERN CABINS
***
DURING YOUR VISIT TO SAN FRANCISCO LIVE IN COMFORT
***
ALL PLEASURE POINTS ARE EASILY ACCESSIBLE FROM OUR LOCATION

SERRA Auto Court
2169 Junipero Serra Blvd.
RAndolph 9770
Mr. and Mrs. E. A. Smith, Props.

Daly City's commercial life is active and growing. This view and the one on the opposite page present a panorama of the famous "Top of the Hill," one of Daly City's thriving business sections.

Located for the most part on Mission street, the business district extends for ten blocks and has a trading area of four miles.

Daly City Mattress & Upholstery Co.

Formerly Atlas Mattress

SINCE 1923

We Make To Order

All Kinds of Mattresses and Pillows — Also First Class Upholstering

Free Call and Delivery

***

6748 Mission Street

Phone DElaware 9792

Milo's Market

Free Delivery - DEl. 5300

"Choicest Meats - Lowest Prices"

Fruit, Vegetable, Poultry, Fish & Grocery Depts. in Connection

6315-17 Mission St. - A. Milo, Prop.

BLINDS

Shades Reversed and Sashcords REPAIRED

***

Desk Tops

Auto & House Glass

FLOORS WAXED

City Glass Shop

Charles Axt, Prop.

Opposite Bank of America

6283 Mission - DElaware 3268

The New Masonic Temple at the "Top of the Hill."

Cliff Curry
DELUX BARBER SHOP
6371 Mission Street

Daly City Shoe Repairing
PROMPT SERVICE
ALL WORK GUARANTEED
6194 Mission - RAndolph 2108

Jefferson Cleaners
Prompt, Courteous Service
8 Wellington - RAndolph 6294

Bell & Howell - Personal
MOVIE CAMERAS and PROJECTORS
8 & 16 MM.
ACCESSORIES - FILMS
* * *
T. R. HOPMAN
27 Gambetta St.
Phone DElaware 5629
* * *
Radio Service
On All Models
Home Wiring
FLOOR PLUGS INSTALLED

GELSI'S PLACE
We Carry Only the Best Brands of
WINE - BEER - LIQUOR
6278 Mission - RAndolph 9729

A. W. Robertson
EGGS WHOLESALE
9 Hillcrest Drive - RAndolph 6846

McGRAW BROTHERS
PRESCRIPTION PHARMACISTS
The Corner Drug Store
RAndolph 6012

Looking southward along Mission street from the Daly City-San Francisco city limits. Several excellent grocery stores and other business houses make up a thriving center at this point.

Photograph shows Daly City's southern business section, formerly known as Colma before annexation in 1931. Large well-stocked business establishments, professional men's offices, auto agencies, county health office, and Colma post office are represented here.

Donati's

BEER & MIXED DRINKS

Complete stock of fine liquors for Home and Party Use

6296 Mission St. - RAndolph 9567

Leon Herscowitz
G. E., Bendix and RCA Victor - Home Appliances
Phones: RAnd. 7336 and 5677

BAUM'S GROCERY
Quality Groceries - Fruits Vegetables
399 Evergreen - ELkridge 4255

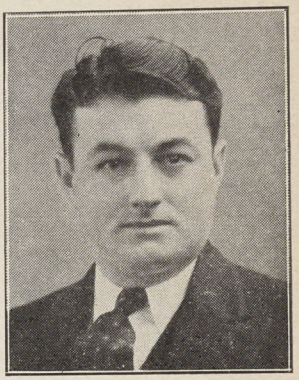
DALY CITY CHAMBER OF COMMERCE

***

Daly City Chamber of Commerce was organized in August, 1938, to promote the civic, commercial and industrial interests, resources and welfare of the municipality.

Groundbreaking ceremonies for the new city hall, dedication of the new post office, several civic and social community affairs have been among the brisk activities of this young organization.

A. J. Gaggero, Al Bulf, John Siriex, Fred Knoll, E. Keighly, B. L. Meritt, R. L. Crane jr., Paul G. Selmi, and A. J. Conci are board of director members. Albert H. Boynton is executive secretary.



President Gaggero

West Lake Market
Staple & Fancy Groceries - Fresh Fruits & Vegetables - Films Developing
301 Miriam - RAndolph 9667

THE RELIABLE
PRINTING SHOP
F. W. Schmidt - Fine Printing
318 Woodrow St. - RAndolph 4991

"MEALS THAT PLEASE"
Signal Coffee Shop
George Davanis
6298 Mission St. on the Corner
RAndolph 9716

Ric's Place
BEER - WINES - LIQUORS
Italian Dinners, Opp. Bank, Colma

Meet Me At
TINY'S DALY CITY INN
Daly City's Bright Spot
5998 Mission St. - RAndolph 9583

May Swan's Beauty Salon
11 Hillcrest Drive - DElaware 7356
Open Evenings by Appointment

Tires at LESS Than Downtown Prices!
HAMMER'S SHELL SERVICE
Mission at Goethe St., RAnd. 9821

History of Daly City

In the short space of thirty-two years, Daly City has grown from a few scattered ranches into a prosperous community of 12,000 people. There are spacious streets and comfortable homes where in 1906 was only an expanse of sand dunes. Known as "Daly's Hill," the present business district was then the site of John D. Daly's milk ranch.

Daly City's history has been both famous and romantic. It was here in the early days that "Sunny Jim" Coffroth staged the rip-roaring boxing matches which made California the pugilistic center of the nation. Here, too, was the famous old amusement resort, the Union Coursing park, to which thronged all of San Francisco's sporting blood.

Here, too, through Daly City runs the ancient mission trail, El Camino Real—the King's Highway. At first only a trail worn bare by the feet of the padres, and later by the eager boots of gold-seekers, El Camino Real was long the main entrance route into San Francisco.

Daly City's first history as such begins in 1906, the year of the great fire in San Francisco. After the disaster, the stricken population fled to the friendly green hills back of the city for safety and refuge. Here on Daly's Hill army tent and soup kitchen rapidly gave way to permanent home and business establishment. Fresh air, sunshine, lower living expenses and the accessibility of

ORIGINAL FIXIT LOCKSMITH
Since 1907 - Day or Night Service
Mechanical - Electrical Repairs
Auto Ignition & Trunk Keys
6157 Mission St.

SELMI'S MARKET
GROCERIES - MEAT - FRUIT VEGETABLES
6712 Mission - DElaware 7905

P. G. Selmi
GENERAL INSURANCE
***
448 Santa Barbara - RAnd. 6664

Lundgren's Grocery
Groceries - Wine and Beer
100 Los Olivos Ave., - DEl. 9744

P. BENASSINI
BLACKSMITH
TRUCK BODIES A SPECIALTY
Mission St., Colma, RAnd. 7279

Gehringer Beauty Shop
Courteous Service, Eves. by Appt.
6396 Mission St., Upstairs
RAnd. 3713 - Res. Ph. RAnd. 5294

Liquors - Wines - Groceries
Vireno's Market
FREE DELIVERY - RAnd. 5002
6198 Mission Street

the metropolis all combined to give Daly City its first real impetus.

In 1911 the thriving little community incorporated itself as a sixth-class city. Fire and police departments had already been founded, and others followed rapidly. A council-manic form of government was set up; and in 1914 the city hall was built, replaced in 1939 by another. The old Mission Coursing park was made the site of a splendid high school; and churches, grade schools, and other buildings followed rapidly.

In 1913 the municipal water works was established, providing residents with the finest domestic water in the state. Gas, telephone, light and transportation systems were extended from those of the city. The postal system is also that of San Francisco.

Today Daly City is a growing and prosperous community with fine civic buildings, spacious parks, and lovely homes. Her government is liberal and progressive; the chamber of commerce a large and enthusiastic body. There are some fifty civic, religious and social organizations in Daly City, over 250 business establishments, a splendid theater, a large library, a progressive newspaper.

City limits have been extended three times, in 1924, 1927 and 1931. At present Daly City is one of the five largest municipalities in San Mateo county. With an average of forty new families moving into the community each month, the city is taking its rightful place as one of the most important residential areas on the peninsula.

For Daly City the future is filled with promise. The achievements of yesterday will serve only as an incentive for the still more splendid achievements of tomorrow.

Charlie's Smoke Shop
BILLIARDS - CIGARS
TOBACCO
6287 Mission St., Opp. Bank

Hilltop Lodge
CHINESE and AMERICAN DISHES
DANCING - ENTERTAINMENT
For Reservations Phone
RAndolph 9591
22 Hillcrest Drive
Fred Wood, Mgr.

L. H. Comer
HARDWOOD FLOOR CONTRACTOR
159 Santa Cruz Ave. - RAnd. 9294

H. H. SMITH
2 HILLSIDE BLVD
RA. 0666 - RA. 0700
***
LUMBER & BUILDING MATERIAL
HARDWARE
Paints
Wood & Coal
***
GENERAL MILLWORK

CLASSIFIED BUSINESS DIRECTORY....

APARTMENTS

Peter Brown, 64 Los Olivos avenue

APPLIANCE DEALERS

Byrne Radio Stores, 6241 Mission street, RAndolph 7782
(See Display Advertisement, Back Cover)

Leon Herscowitz, RAndolph 7336-5677

ATTORNEY

Wade H. Clay, 8 Wellington avenue, RAndolph 2324

AUTO COURTS

Golden Gate Auto Court, 7301 Mission street, RAndolph 9773
Golden West Auto Court, 6991 Mission street
Millett's Auto Court, 7700 Mission street, RAndolph 9612
Mission Auto Court, 6843 Mission street, RAndolph 6773
New San Francisco Auto Court, 6925 Mission street, RAndolph 5850
Serra Auto Court, 2169 Junipero Serra boulevard, RAndolph 9770
(See Display Advertisement, Page 35)

AUTO SALES AND SERVICE

Belli Motor Co., Belli Block, Colma, DElaware 6300
Buick and Chevrolet
Donahue & Laufenberg, 6259 Mission street, RAndolph 9941
De Soto and Plymouth
Mission Auto Co., 6465 Mission street, RAndolph 0334
Chrysler and Plymouth
National Auto Co., Mission street, Colma, RAndolph 0326
Ford, Mercury, Lincoln-Zephyr, Lincoln
Pantaleoni Brothers, 7046-7054 Mission street, RAndolph 3868
Dodge and Plymouth
William J. Sweeney, 6806 Mission street, RAndolph 0940
Studebaker—President Eight and Commander Six

AUTO WRECKERS AND SECOND-HAND SALES

Daly City Auto Wrecker, 7201 Mission street, RAndolph 9592
(See Display Advertisement, Page 10)

BAKERIES

Relish Bakery, 6356 Mission street, RAndolph 5712
Waxman's Bakery, 6284 Mission street

BARBER SHOPS

Charles Adler Barber Shop, Mission street, Colma
Cliff Curry Barber Shop, 6371 Mission street
George Henry Barber Shop, 13 Hillcrest drive
Jesse's Tonsorial Parlor, 6301 Mission street
Leo's Barber Shop, 6205 Mission street
Thomas Pagni Barber Shop, 7335 Mission street
Louis Ruggeri Barber Shop, 34 Hillcrest drive
Vince's Barber Shop, 6730 Mission street

BEAUTY PARLORS

Cut 'N Curl Beauty Salon, 6654 Mission street, RAndolph 0292
Daly City Beauty Shop, 6315 Mission street, RAndolph 8227
Gehringer Beauty Shop, 6396 Mission street, RAndolph 3713
May Swan's Beauty Salon, 11 Hillcrest drive, DElaware 7356
Templeton Beauty Salon, 71 Templeton avenue, RAndolph 3388

BILLBOARD ADVERTISING

Empire Advertising Co., 7252 Mission street, RAndolph 6117

BILLIARDS
S. Eldrup, 6373 Mission street, RAndolph 1892
BLACKSMITH SHOP
P. Benassini, Mission street, Colma, RAndolph 7279
BUILDING SUPPLIES and WRECKING
Dolan Building Supply & Wrecking Co., 6939 Mission, RAn. 6995
(See Display Advertisement, Page 13)
CANDY STORES
Daly City Nut Shop, Wellington avenue at Mission street
Theater Sweet Shop, 6208 Mission street, next to Theater
CATTERY
Cher-O-Kee Cattery, 250 Miriam street, ELkridge 0379
CEMENT AND CONCRETE CONTRACTORS
Daly City Lime & Cement Co., 399 Templeton ave., RAndolph 1871
CIGAR STORE
Charlie's Smoke Shop, 6287 Mission street
DAIRY
Mission Creamery, 6235 Mission street, DEl. 5631
(See Display Advertisement, Inside Front Cover)
DANCE STUDIO
Miss Rose Dance Studio, 876 Brunswick street, DElaware 8043
DENTISTS
Dr. H. E. Grieb - Dr. F. P. Callsen, 6315 Mission, RAndolph 0827
Dr. M. Hechter, Garibaldi Bldg., Colma, DElaware 9800
Dr. W. J. Lantheaume, 6322 Mission street, DElaware 2307
Dr. Hayden McMills, Olcese Bldg., Colma, RAndolph 1717
DOCTORS
Dr. Ivan T. Budaeff, 6322 Mission, RAndolph 7383
Dr. Theodore H. Paoli, Olcese Bldg., Colma, ELkridge 0919
Dr. A. A. Shaghoian, 6387 Mission street, DElaware 9080
DRUG STORES
Anchor Drug Co., Mission and Market streets, Colma, RAndolph 1717
Brauns Pharmacy, 6065 Mission street
Edwards Pharmacy, 6272 Mission street, RAndolph 8325
McGraw's Pharmacy, 6300 Mission street, RAndolph 6012
DRY GOODS STORES
Daly City Dress Shop, 6277 Mission street
Henry Warshawski, 6340 Mission street, RAndolph 0231
DYERS AND CLEANERS
Beeson Cleaners, 6207 Mission street, ELkridge 0263
Jefferson Cleaners, 8 Wellington avenue, RAndolph 6294
Mrs. V. Lombard, 6556 Mission street, DElaware 5171
Maxwell Tailors, Colma, DElaware 8930
EGG BUSINESS
A. Robertson, 9 Hillcrest drive, RAndolph 6846
ELECTRICIANS
Hopman Electric, 27 Gambetta street, DElaware 5629
(SeeDisplay Advertisement, Page 37)
Meritt Electric, 26 Hillcrest drive, DElaware 7817
(See Display Advertisement, Page 9)
FLORISTS
Lake Merced Florist, Junipero Serra boulevard, RAndolph 1192
(See Display Advertisement, Page 9)
Native Son Florist, Holy Cross Cemetery, Colma, RAndolph 0331
(See Display Advertisement, Page 17)

FOUNTAIN

Daly City Creamery, 6288 Mission street, RAndolph 9639
(See Display Advertisement, Back Cover)

FRUIT MARKETS

Nick Ruby, Junipero Serra boulevard at School street

GARAGES

Cochran's Service Station, 6601 Mission street, RAndolph 9730
(See Display Advertisement, Page 9)
Colma Garage & Machine Shop, 7240 Mission street, RAndolph 0662
Daly City Garage, 47 Hillcrest drive, RAndolph 2930
Kankelborg Auto Repair, 6999 Mission street, DElaware 1530
Mission Motors, 6024 Mission street, DElaware 8741
Mission Super Service & Garage, Colma, RAndolph 2290

GAS and ELECTRIC

P. G. & E., 12 Wellington avenue, DElaware 6760

GASOLINE STATIONS

Conci Brothers, 6417 Mission street, RAndolph 9664
Daly City Seaside Service, 6260 Mission street, RAndolph 8375
Hammer's Shell Service, Mission at Goethe street, RAndolph 9821
Metnitz Shell Service, Mission at Vale street
Otto's Associated Service, School at Mission street, RAndolph 3373
Paul Marchi Union Service, 6200 Mission street, RAndolph 9987
Slim's Service Station, 6498 Mission street, RAndolph 9648
Standard Station No. 262, 7198 Mission street

GLASS SHOPS

City Glass Shop, 6283 Mission street, DElaware 3268

GROCERY STORES

Baum's Grocery, 399 Evergreen avenue, ELkridge 4255
Casentini's Jefferson Market, Colma, DElaware 1760
Cash Corner Grocery, 197 Knowles avenue, RAndolph 6802
Crocker Grocery, 98 Crocker avenue, RAndolph 9846
Daly City Cutrate Market, 6309 Mission street, DElaware 1302
Ed Knoll Co., 6001 Mission street, RAndolph 2031
Lucca Ravioli Factory, Colma, RAndolph 6102
Lundgren's Grocery, 100 Los Olivos avenue, DElaware 9744
Mac's Grocery, 201 Vista Grande avenue, DElaware 5655
L. Martino Grocery, 101 Acton street, RAndolph 8472
Miriam Grocery, 298 Miriam street, RAndolph 7519
G. Parodi Grocery, 7009 Mission street, RAndolph 9315
Philosophy Store, 31 Hillcrest drive, RAndolph 2799
Selmi's Market, 6712 Mission street, DElaware 7905
Spring Valley Market, 198 Los Banos avenue, 0852
Sunset Grocery, 99 Theta avenue
A. Vireno, 6198 Mission street, RAndolph 5002
Vista Grande Market, 6350 Mission street, RAndolph 5666
Westlake Grocery, 301 Miriam street, RAndolph 9667

HARDWARE STORES

Belli Hardware, Colma, DElaware 6300
Boni Hardware Co., Colma, RAndolph 3697
Colma Hardware, Colma, RAndolph 7496
Shannon Hardware Co., 6370 Mission street, RAndolph 6395

HARDWOOD FLOORS

Acme Service, 24 Miriam street, DElaware 6464

L. H. Comer, 159 Santa Cruz avenue, RAndolph 9294
Chester Schultze, 378 Woodrow street, DElaware 8382

HOMES

Garden Village, Paul A. Wolter, ELkridge 1525
(See Display Advertisement, Back Cover)
A. J. Kronquist, 919 Fell street, S. F., UNderhill 2795
(See Display Advertisement, Page 14)

HOSPITALS

Junipero Serra Hospital, Briggs and Pierce streets, RAndolph 9569
(See Display Advertisement, Inside of Back Cover)
Villa Sanitarium, Vale and Werner streets, RAndolph 3636
(See Display Advertisement, Inside of Back Cover)

INSURANCE

A. J. Gaggero, 7377 Mission street, DElaware 8485
P. G. Selmi, 448 Santa Barbara avenue, RAndolph 6664
Timothy Sheehan, 62 Templeton street, DElaware 2637

JEWELER

C. Behrend, 6301 Mission street, ELkridge 0707

JUNK DEALERS

Daly City Iron Dealer, 74 Los Olivos avenue, RAndolph 1603
Sam Rosenberg, 876 Brunswick street, DElaware 8043

LOCKSMITH

Original Fixit Man, 6157 Mission street

LUMBER YARDS

H. H. Smith Lumber Co., 2 Hillside boulevard, RAndolph 0666
(See Display Advertisement, Page 41)
A. L. Stockton Lumber Co., 6100 Mission street, DElaware 6320
(See Display Advertisement, Page 15)

MEAT MARKETS

Dave's Market, Colma, RAndolph 4696
Doyle's Meat Market, 6001 Mission street, RAndolph 6630
Farmers Meat Co., 6386 Mission street, DElaware 7336
Micco and Raffo, 6350 Mission street, RAndolph 5666
Milo's Market, 6315 Mission street, DElaware 5300
Russell Orr, Jefferson Market, Colma, DElaware 1760

MEMORIALS

New Era Workshop, 6036 Mission street, RAndolph 1208

MILLWORK

New Colma Mill, School and Bruno streets, DElaware 3344

MORTICIANS

W. C. Lasswell & Co., 6154 Mission street, RAndolph 0100

NURSERIES

Bungalow Nursery, Hillside boulevard, Colma, RAndolph 3718
Daly City Nursery, 559 San Diego avenue, DElaware 9907

PLASTERING CONTRACTOR

A. Milano, 399 Templeton avenue, RAndolph 1871

PLUMBERS—A. M. Harrison, 6236 Mission street, DElaware 1991
(See Display Advertisement, Page 17)
S. N. Pfeifer, 98 Hillcrest drive, RAndolph 4676

POULTRY

Daly City Poultry Co., 6251 Mission street, DElaware 5726

PRINTING

Daly City Record, 3317 San Jose avenue, RAndolph 3215
Reliable Printing Shop, 318 Woodrow street, RAndolph 4991
Universal Press, 6347 Mission street, RAndolph 3253

REAL ESTATE—R. C. MacArthur, 6301 Mission street, ELkridge 0707

RESTAURANTS

Al's Place, 6290 Mission street
Daly City Coffee Shop, 6339 Mission street, ELkridge 2657
Donati's, 6296 Mission street, RAndolph 9567
Gelsi's Place, 6278 Mission street, RAndolph 9729
Globe Tavern, Colma, 7399 Mission street, RAndolph 9791
Hilltop Lodge, 22 Hillcrest drive, RAndolph 9591
K & J Eats, Junipero Serra at School street, RAndolph 9834
Less' Place, Colma, RAndolph 8135
New Villa, 7123 Mission street
Peter's Restaurant, 6286 Mission street, RAndolph 5032
Ric's Place, San Pedro road, Colma, RAndolph 9850
Samoa Cafe, 6072-74 Mission street, RAndolph 1934
Sam's Inn, 6267 Mission street, RAndolph 9913
Signal Coffee Shop, 6298 Mission street, RAndolph 9716
Tiny's Daly City Inn, 5998 Mission street, RAndolph 9583
Townsend's Inn, 6456 Mission street
Veteran's Inn, 6025 Mission street, RAndolph 9686
Villa Mateo, Junipero Serra boulevard at School street, RAndolph 0454

RIDING STABLES

Mission Riding Club, corner Lisbon and Hoffman, ELkridge 3949
Triangle Riding Club, Rear of Colma Bank, DElaware 2277

ROOFING

Alex A. Johnson, 142 Winchester street, DElaware 8418
Dependable Roofing Co., School street, Colma, ELkridge 1978

SECOND-HAND FURNITURE

O'Keefe Furniture Co., 6266 Mission street, Opposite Bank

SHEET METAL

Daly City Sheet Metal Works, 6512 Mission street, ELkridge 3049
C. Downall, 6084 Mission street, RAndolph 10153

SHOE REPAIRING

Alvarado Shoe Clinic, 5995 Mission street
American Shoe Shop, 6274 Mission street
Daly City Shoe Repairing, 6194 Mission street, RAndolph 2108
Gene's Boot & Shoe Hospital, 7386 Mission street, DElaware 1531
Sam's Shoe Repairing, 6564 Mission street, RAndolph 5338

SIGN PAINTER

C. E. Fahy, 613 Bellevue avenue, RAndolph 0847

TAXI SERVICE

Daly City Cab Service, Hillcrest and Mission street, RAndolph 9742

THEATER

Daly City Theater, Mission at Flournoy street, GRaystone 8000

TYPEWRITER REPAIRING and SERVICE

Repser Typewriter Service, ELkridge 2176

UPHOLSTERING

Daly City Mattress & Upholstering, 6748 Mission, DElaware 9792
(See Display Advertisement, Page 36)

VARIETY STORE

Daly City 5 & 10 Store, 6324 Mission street, ELkridge 0872

WELDING

Daly City Welding Works, 7099 Mission street, DElaware 0717
(See Display Advertisement, Page 29)

WINE STORE ROOM

St. Helena Winery Bonded Storeroom, 397 Templeton, RAndolph 4495

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American Shoe Shop
Shoes & Shoe Repairing
6274 Mission St. - Established 1917

County of San Mateo - Res. Phone RAnd. 4787
Wade H. Clay
ATTORNEY AT LAW
JUDGE OF CITY COURT
Daly City - RAndolph 2324
JUSTICE OF THE PEACE
First Township - South S. F.
Phone South S. F. 66

OLD ST. HELENA WINERY
NAPA VALLEY DRY WINES
E. Raffo, Daly City Rep.
G. Paganini, Prop.
400 Templeton Ave. - RAnd. 4495
If No Answer Call Del. 2770
Bonded Storeroom 4120

Carl Metnitz
AUTHORIZED SHELL DEALER
LUBRICATION - WASHING
TIRES - BATTERIES
Mission & Vale Streets

EMERGENCY CALLS

FIRE DEPARTMENT
POLICE DEPARTMENT } Phone RANDOLPH 4212

24-Hour Service
Phone RAndolph 9742

Mission Ambulance
—and—
D. C. CAB SERVICE

Edward's Drug Store
PRESCRIPTION DRUGGIST
Films - Toilet Articles - Cutlery
Liquors of All Kinds - Wines
Candy - Brushes - Fountain Pens
Middle Of Block Store
6272 Mission Street

IVAN T. BUDAEFF, M. D.
PHYSICIAN and SURGEON
6322 Mission St. - RAndolph 7383

DR. HAYDEN McMILLS, Dentist
Phone DElaware 4266
If No Answer Call RAndolph 1717
Olcese Bldg., Colma

THEODORE H. PAOLI, M. D.
7392 Mission St. Office EL. 0919
Off. Hrs. 10-12 a.m., 2-5 & 7-8 p.m.
Except Sunday
Res. WAl. 1105 - Emerg. MA. 2100

MISSION MOTORS
AUTO PAINTING
BODY & FENDER WORK
6024 Mission St. - DEl. 8741

Modern Dentistry
Dr. F. P. Callsen - Dr. H. E. Grieb
X-RAY DIAGNOSIS
Milo Bldg., 6315 Mission St.
Phone RAndolph 0827

Dr. M. HECHTER, Dentist
In Cases of Emergency Call Day or Night - Office: DElaware 9800
Garibaldi Bldg., Colma
Home: OVerland 0253

DALY CITY
Second Hand Store
6266 Mission St., Opp. Bank

Daly City Garage
24-Hour Towing & Repairing
ESTABLISHED 1916
47 Hillcrest Drive - C. J. Pettigrew
Phone RAndolph 2930

A. A. Shaghoian, M. D.

Hours:	6387 Mission St.
10 to 12, Tue. & Fri.	Ph. DElaware 9080
2 to 5 Daily	Day or Night
Except Sat. & Sun.	If No Answer
Eves by Appt.	Call Market 2100

AMBULANCE RAndolph 9569

JUNIPERO SERRA HOSPITAL

L. A. Drees, M. D.

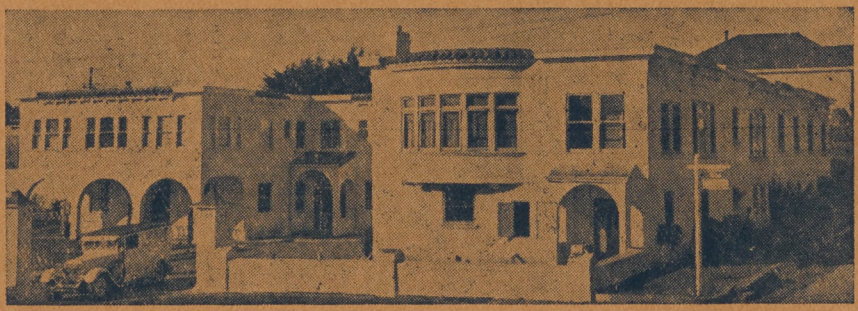
PHYSICIAN and SURGEON

Managing Owner

Briggs and Pierce Sts. **Colma**

THE VILLA SANITARIUM

Vale and Werner Streets, Daly City



Complete Emergency and General Hospital Service

AMBULANCE SERVICE

RAndolph 3636 **Joseph Sarto, Proprietor**

MODERN - -

Efficient, Courteous Service

***

DELICIOUS ICE CREAM
FOUNTAIN REFRESHMENTS
LUNCHES - SANDWICHES
Short Orders of All Kinds

***

DALY CITY CREAMERY

L. L. Jorgensen, Prop.

6288 Mission St. - RAndolph 9639

YOUR RADIO -and- Appliance Store

* * *

SERVICE & SALES

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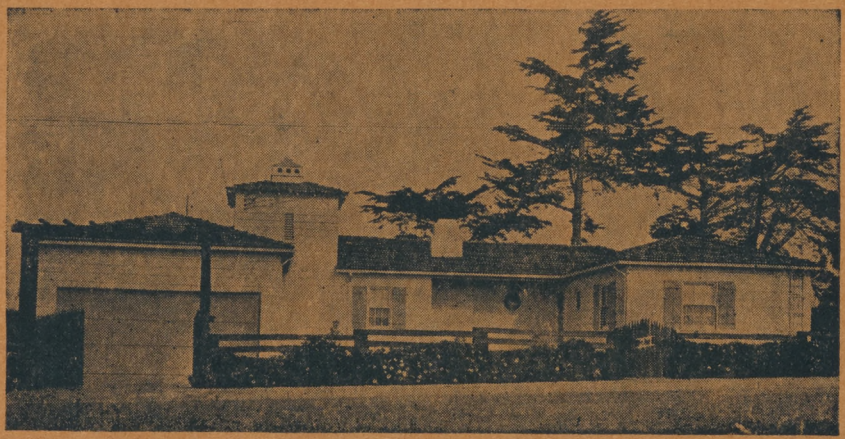
TYPICAL GARDEN VILLAGE HOME



GARDEN VILLAGE

Junipero Serra Boulevard at School Street

The Ideal Location For Your "Dream House"

Paul A. Wolter Jr. -- Builder